

Jono

Jonathan Robert Ruelas

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Experience

CTC - Sevatec

March 2011 - Present

Customer Service Representative. Responsibilities consists of building and editing of Web based CMS sites, problem solving around technical challenges, building tutorials, and providing support to novices, web masters and copy writers.

Juvare Studios

July 2009 - August 2010

Art Director in charge of Branding and User Experience. Lead a ground up redesign of Juvare Studios web presence. Leveraged Design Thinking to help structure and guide the company's strategic intent.

Accomplishments

Funded Kickstarter - Arctic Union Store - April 2013

1st place in Continuum Design Charette - March 2008

Education

MA Design Management

SCAD University, November 2010

BFA Industrial Design

Savannah College of Art and Design, March 2009

Skills

User Centered Design Thinking

User Experience Design (Interaction & Visual Design)

Ethnographic Research

Rapid Idea Visualization, Sketching, & Wireframing

Rapid Prototyping and Iteration

User Testing (Using Think Aloud Protocol, Card Sorting, etc...)

Persona Generation

Story Boarding

Technology Literacy

Adobe Creative Suite

3D modeling tools (Alias Studio Tools, Rhinoceros, etc)

html, css, javascript